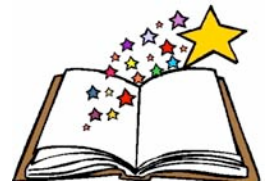




Bloomington Theatre and Art Center
Writers' Festival and Book Fair
9th Annual Celebration of the Literary Arts



Saturday, March 24, 9:30 am – 5:00 pm

Bloomington Center for the Arts • 1800 W. Old Shakopee Rd, Bloomington

Join us for a day with Writers, Publishers, Editors and Readers!

You are invited to:

- Participate as a resource for aspiring writers
- Share your expertise with local writers
- Meet and greet other local published authors and writers
- Introduce your books to local readers

The Writers' Festival and Book Fair connects budding and established writers with published authors and other experts in the field to share information, techniques, skills and resources.

●●●●●●●●●● **FREE AND OPEN TO THE PUBLIC** ●●●●●●●●●●

• **10:30am – 3:30pm** **BOOK FAIR / BOOK SIGNINGS / AUTHOR READINGS**
featuring local and regional authors and resources for writers.

9:30am – 10:30pm **KEYNOTE SPEAKER: Pat Proft**
Comedian, actor, television and film screenwriter
This Writer's Life – \$12



• Day's Events •

11:00am – 5:00pm	22 Workshops by reservation	\$12 EACH
	Private consultations with Media Expert ROSHINI RAJKUMAR—by reservation	\$12 EACH
	Children's Book Illustration as Performance Art by CHUCK HUES, THE ARTGUY	\$12
11:30 – 1:30	LUNCHESES BY RESERVATION Turkey Wrap, Whole Wheat Turkey Sandwich, Gluten Free Turkey Sandwich, Beef on White, Sandwich, Vegetarian Wrap	\$12 EACH

Pre-registration required; space limited. Pre- order lunch and classes **after Dec. 1 but before March 21** online at www.bloomingtonartcenter.com or call 952-563-8587

Author Information: Space is limited and is filled on a first-come, first-served basis.

- ✓ Table fees to participating authors - \$30 for full table, \$20 for half table. Tables are limited and will be assigned on a first-come, first-served basis. Authors will be grouped by genre.
- ✓ Festival will provide table, sign and chairs.
- ✓ To reserve a table for the Book Fair, fill out the attached BTAC Writers' Festival and Book Fair Agreement Form. Make checks payable to BTAC and mail with form to Bloomington Art Center, 1800 West Old Shakopee Road, Bloomington, MN 55431 for **January 15 deadline**.
- ✓ To be included in the program, send a brief bio of no more than 75 words describing your writing career by email to Lpettit@gowebway.com
- ✓ Authors must set up by 10:30 am and remain until 3:30 pm. Bring someone to staff your table if you attend the workshops, panels or readings.
- ✓ Bring copies of your books or writing materials for patrons to look at and/or purchase.
- ✓ To sell your books at the Book Fair, see Book Sales guidelines below.
- ✓ Pre-register to attend workshops and panels at \$12 each or to order lunch,
 - **Online at bloomingtonartcenter.com after Dec. 1 and no later than March 21.**
 - Phone at 952-563-8587

Book Sales

- ✓ Authors must have a current Form ST 19 on record with the Bloomington Theatre and Art Center. You can download the form at www.taxes.state.mn.us/forms/ST19.pdf
- ✓ Authors may sell as many titles as they wish.
- ✓ Authors are responsible for all money transactions.
- ✓ Authors are responsible for the collecting their own sales tax.

Please fill out the Author's BTAC Writers Festival and Book Fair Agreement Form and return by **January 15, 2012 to Bloomington Theatre and Art Center, 1800 West Old Shakopee Road, Bloomington, MN 55431**

Keynote, Workshop and Panel Schedule

By reservation, \$12 each

- 9:30am - 10:30pm **KEYNOTE SPEAKER: Pat Proft** *This Writer's Life* – \$12
Comedian, Actor, Television and Film Screen Writer,
Pat talks about what it is like to be a writer in Hollywood.

- 11:00 - 5:00pm **WORKSHOPS & PANELS**—each one-hour long, \$12 each.
Pre-registration required. See website or catalog. www.bloomingtonartcenter.com

11:00 - 12:00pm

Proft on Screenwriting	Pat Proft
From Manuscript to Book Store: What Every Author Needs to Know	Tom Keyes
Building a Platform of Readers Who Will Buy Your Books	Linda Anderson
A Way With Words: A Creative Process	Marge Barrett
MediaSpeak™ For Authors—Individual Coaching	Roshini Rajkumar

11:00 - 12:30pm

Children's Book Illustration as Performance Art	Chuck Hues, The Art Guy
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1:00 - 2:00pm

I Could've (Should've) Written That Screenplay	Joyce Rosenblad
Evolution of E-books	Dorie McClelland
Website 101: Your First Website for Under \$20	Austin Masee
Writing Prose Poems	Marge Barrett
MediaSpeak™ for Authors—Individual Coaching	Roshini Rajkumar
Illustrating Books (Panel)	Connie Anderson, Betsy LePlatt Marilyn Brown, Ute Buehler

2:30 - 3:30

Bones Behind the Flesh: Researching a Novel in the Digital Age	Mark Munger
Agents 101	Dawn Frederick
How Do I Promote My Book to the Media?	Sara Lien
Art of Writing the Personal Essay	Dennis Stockdale
Publishing Children's Books	Mary Bleckwehl, Annette Gagliardi Lynn Garthwaite, Patrick Mader

4:00 - 5:00 pm

Feeling the Past—Being Present	
Sheryl Hill	
Speak for Yourself	Tammy Laurent
Authors & Content Marketing: A Perfect Match	Pam Muldoon
Is Writing a Play Your Thing	Cynthia Holm
Future of Publishing (Panel)	Chris Fischbach (<i>Coffee House Press</i>), Dawn Frederick (<i>Red Sofa Literary</i>), Susan Doerr (<i>University of Minnesota Press</i>), Laurie Harper (<i>Author Biz Sense</i>), Ethan Rutherford, (<i>Milkweed Press</i>), Jordan Wiklund (<i>Creative Publishing International</i>)

- 11:30am – 1:30pm **LUNCH—\$12. Must be pre-ordered.** Vegetarian wrap, Turkey wrap, Sliced turkey on whole wheat, Sliced turkey on gluten free bread, Roast beef on white



Authors' BTAC Writers' Festival and Book Fair Agreement Form

Please fill out the Author's Agreement Form and return by **January 15, 2012** to Bloomington Theatre and Art Center, 1800 W Old Shakopee Road, Bloomington, MN 55431

Type or print the following information:

Name _____

Street _____

City _____ State _____ Zip _____

Phone: _____ Email _____ Website _____

Please Check Genre:

- Mystery/Suspense Romance Science Fiction Poetry
- Fantasy Children's Books Memoir Creative Nonfiction
- Action/Adventure Magazine Inspirational Other genre _____
- Graphic fiction or nonfiction Nonfiction-area of focus: _____

- Please attach a list of your published works and/or the publications in which your writing has appeared. **Email a brief biography (75 words or less) and no more than 3 titles for the program to Lpettit@gowebway.com.**

Please check all that apply:

- I would like a full table at the Writers Festival and Book Fair. Attached is my check for \$30.
- I will bring one person to assist me at my table.
- I would like a half table at the Writers' Festival and Book Fair. Attached is my check for \$20.
- I will sell my books. Attached is my form ST19.
- I have attached my biography.
- I wish to do a 10-minute Rapid Reading of my work. Readings are assigned on a first-come basis.

Enclose check for your selections, payable to BTAC for table space. Amount of check _____

- I accept these terms.

Participant's Signature _____ Date _____

For more information please contact Kate Pettit at lp Pettit@gowebway.com or 952-835-5227

Bloomington Theatre and Art Center, 1800 West Old Shakopee Road, Bloomington, MN 55431, 952-563-8587